

July 28, 2012

Postal Regulatory Commission
901 New York Ave NW, Suite 200
Washington, DC 20268

Reference: PRC Docket # MC2012-26

Dear Commissioners,

I am the franchisee/owner of two The UPS Stores in Sarasota and Venice FL employing five people from our community. I am writing to ask that you disallow the United States Post Office's "enhanced" services to Post Office Box customers, specifically:

1. Acceptance of third-party parcels and other items from UPS, FedEx, DHL and other non-USPS carriers, a practice that has been prohibited for many years.
2. The new ability to use the street address of the Post Office where the Post Office Box is located, rather than the conventional "PO Box 123, Anytown, MA 01234."
3. The new ability of Post Office Box customers to use the "#123" designation instead of the conventional "PO Box 123" form of address.
4. E-mail / text message notification to PO Box customers of items received. ("Real Mail Notification")

These new business practices place the United States Postal Service in direct and unequal competition with thousands of small businesses across the country. For most store owners like me, our businesses are privately owned and represent the sole source of our income. In many cases, we have financed the purchase of the business with loans secured by our homes. This new form of competition from the USPS will result in significant loss of revenue and damage to my business. That will threaten not only my home, but also the jobs of the people I employ.

As a Commercial Mail Receiving Agency (CMRA), our business is regulated and inspected by the USPS. There is no other enterprise in our society where one competitor can regulate another, even to the point of requiring them to turn over their customer list on a quarterly basis.

As a CMRA, we operate under other unfair rules, such as the ability of a postal customer to change his address from a PO Box to another address with a simple "Change of Address" form, while customers of a CMRA such as my store are prohibited from doing so. When a CMRA mailbox customer moves, we are required by the USPS to receive the customer's mail for six months following termination and cannot re-mail it without paying for new postage.

As noted in PRC Order No. 1366, "the Postal Service has not submitted an appropriate filing that describes the nature and implementing rules for these enhanced services." The USPS failed to follow the rules in rolling out these new services, and made a unilateral decision and executed it without the necessary filings. What the USPS is doing is fundamentally wrong. A financially viable Post Office is an important part of our business, but not at our expense. I cannot sit by and

customers. A relationship with the USPS is a careful balance of competition and support, and in this instance they have tipped the scales.

I would also like to add my specific concern with my local annex-Anne Balash-who has continually returned MY mail addressed to "The UPS Store" or Russ-Bren Inc stating that it was missing a "PMB". She has done this to me so many times, even after I gave her a list of every name I may receive mail & also every business that may send me mail. She returned my water bill three months in a row & they called me about my address, asking me if I moved? I also, according to her, am her only CMRA that actually sends her the quarterly reports and 1583's. I follow the rules but yet she does not. I don't believe this next level of service the USPS is trying to offer is going to be efficient and may only hurt them as they can't seem to do the job they have to now, let alone adding additional service. I would like to point out one last thing; being in FL, we are the only state that was in a lawsuit and it was decided that we had to collect tax on our mail box service.

Thank you for your time and kind attention to this matter. Please do not hesitate to contact me if you have any questions or concerns.

Sincerely,



Brenda Crawford

The UPS Store #1306

1532 US Highway 41 ByP South

Venice, FL 34293

941-497-1157

store1306@theupsstore.com